

As elementary schools add pre-kindergarten classes, and as primary teachers and students experience increased expectations and pressures, the **Early Literacy Seminar** provides an effective way to combine developmentally appropriate practices with academic rigor.

# Early Literacy

A two-day seminar  
for teachers of emergent  
readers and writers

**Bring this valuable experience  
to your school or district!**

Call Phyllis Greenspan  
or Robert Low.

**800-262-0787**

(9 a.m.-5 p.m. EST, M-F)



## About the Seminar

Now your district can help pre-K and primary teachers use a uniquely effective approach to developing early literacy, based on the newly published *Assessing and Teaching Beginning Readers* and the previously published *Assessing and Teaching Beginning Writers*.

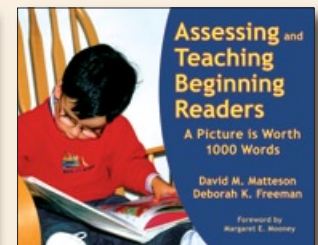
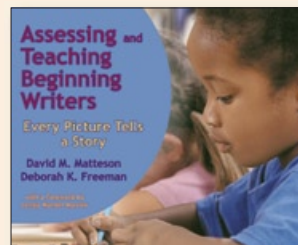
Led by co-author David Matteson, the **Early Literacy Seminar** expands on the information provided in the books and explains how teachers can engage students in using or drawing pictures and then talking or writing about those pictures, in order to help young students learn:

- Concepts about print, such as reading top-to-bottom and left-to-right, differentiating pictures and print, linking oral and written language, etc.
- Narrative structures, such as beginnings and endings, characters, settings, dialogue, etc.
- Words and their components, including phonemic awareness, phonics, vocabulary, the alphabet, etc.

Focusing on writing during the first day and reading during the second day, the **Early Literacy Seminar** uses the Teaching and Learning Cycle and the continuums found in the author's books to provide a comprehensive framework for assessing young students, evaluating their work, and planning effective instruction.

## About the Presenter

**David M. Matteson** uses his 20 years of diverse teaching and leadership experiences to make the most of his work with students, teachers, and school districts. He has been an early childhood classroom teacher and Reading Recovery® teacher and currently works with several districts, primarily focusing on assessing and teaching young children. He is also a coordinator of teacher and school development through The Learning Network®. Having just led an **Early Literacy Seminar** for the Kingsport City School District in Tennessee, David can now provide a customized version of this two-day seminar that meets your district's needs and goals.



David Matteson is the co-author of *Assessing and Teaching Beginning Writers* and *Assessing and Teaching Beginning Readers*.

